

CM Revanth Orders Action After Student Dies in MVSR College Accident

Telangana Chief Minister Revanth Reddy on Sunday expressed shock over the death of a student in an accident at an engineering college in Nadergul and directed officials to ensure the best possible medical treatment for those injured. The CM conveyed his condolences to the deceased student's family and instructed officials to identify those responsible for the accident and take strict action against them, according to the Telangana Chief Minister's Office (CMO). The incident occurred on Saturday during a Dandiya celebration at the engineering college when reportedly a massive lighting truss collapsed amid strong winds, killing one student and injuring at least 12 others.

The deceased student belonged to the Electrical and Electronics Engineering (EEE) branch. The incident took place under the jurisdiction of Adibatla police station in Rangareddy district. Following the collapse, a large police deployment was rushed to the campus to take control of the situation and maintain law and order as tensions mounted among grieving



students and parents. Confirming the casualties, a senior police official said, "One girl died, and twelve others were injured after a lifting

stand collapsed during a Dandiya event at MVSR College in Nadargul. We have shifted the injured to the hospital for treatment."

According to eyewitnesses, the collapse occurred during the concluding hours of 'Sangamam'—the college's two-day annual technical-cum-cultural festival. Hundreds of students were gathered on the ground dancing when a massive metal truss supporting decorative stage lights gave way and came crashing down on a group of female students. Recounting the moments, Suresh, an uncle of the deceased victim, alleged that safety lapses led to the fatal mishap. "I received a call sometime between 7:00 PM and 8:00 PM. A Dandiya programme was underway at MVSR College. Strong winds were blowing at the time, and a lighting and decoration pole suddenly came crashing down. My friend Ashok called me and said that it had fallen directly on his daughter's head. He initially thought the injury was minor and asked me to go and check on her," Suresh told reporters.

Modi, Shah and CEC Gyanesh Will Pay Price for Vote Chori: Rahul Gandhi

Margao: Opposition Leader in the Lok Sabha and Senior Congress Leader Rahul Gandhi on Sunday said Prime Minister Narendra Modi, Home Minister Amit Shah and CEC Gyanesh Kumar will face justice and pay the price for 'vote chori'.

Gandhi joined the Congress's 'Goy Rakhon Yatra' in Margao, walking two kilometres with workers and leaders.

"The entire country knows that CEC Gyanesh Kumar implements 'vote chori' and Amit Shah and PM Modi back him," he said while addressing a public meeting here.

He said the Congress is a protector of the Constitution, adding that Modi, Shah and Gyanesh Kumar know they can't escape from us.

"PM Modi, Amit Shah and CEC Gyanesh Kumar will face justice and pay the price for what they have done," he



added.

Gandhi said India used to have a world-class education system earlier, but now pellet guns are being used against student protesters.

Rahul Gandhi Joins 'Goy Rakhon Yatra' in Goa

Gandhi, who arrived at Dabolim airport in the afternoon to take part in the mass outreach programme, will later address a public gathering at Margao Cricket Club (MCC) ground.

He was joined in the yatra by AICC Goa desk

in-charge Manikrao Thakare, co-in-charge Dr Anjali Nimbalkar, Leader of Opposition Yuri Alemao, Goa Pradesh Congress committee president Girish Chodankar, among others.

The 27-day-long 'Goy Rakhon Yatra', led by Alemao and Chodankar, began on September 22 and culminated on Sunday.

It covered all 40 Assembly constituencies in the coastal state with the aim of strengthening the Congress' grassroots presence ahead of the 2027 assembly polls.

The party said the 'Goy Rakhon Yatra' (campaign to protect Goa) is a movement to safeguard the state's land, environment, cultural heritage and identity.

During the campaign, the party raised concerns over land conversion, alleged land grabbing, unemployment, corruption, public safety and the preservation of Goa's distinctive social and cultural identity.

It also sought to engage with local communities and bring development-related concerns to the forefront of the political debate.

The campaign comes ahead of the 2027 Goa assembly elections, with the Opposition party seeking to strengthen its grassroots presence and mobilise support across constituencies, including those represented by the ruling BJP.

PM Modi Announces Rs 2 Lakh Ex-Gratia for Kolkata Stampede Victims

New Delhi: Prime Minister Narendra Modi on Saturday announced an ex-gratia of Rs 2 lakh from the Prime Minister's National Relief Fund (PMNRF) for the next of kin of each person who lost their life in the stampede at the Chorbagan Sarbojanin Durga Puja pandal in Kolkata. Those injured in the incident will receive Rs 50,000 each.

In a post on X, the Prime Minister's Office (PMO) said that the financial assistance had been announced to support the families of the deceased and those injured in the tragic incident.

"The Prime Minister has announced that an ex-gratia of Rs. 2 lakh from PMNRF would be given to the next of kin of each of those who lost their lives. The injured would be given Rs. 50,000," the PMO stated.

Prime Minister Modi also expressed deep sorrow over the incident, describing the stampede as "extremely distressing". He extended his condolences to the families who lost their loved ones and wished a speedy recovery to those injured.

"The stampede in Kolkata is extremely distressing. My thoughts are with those who have lost their loved ones. May the injured recover at the earliest. The local administration is providing all possible assistance to those affected," the PMO quoted the Prime Minister as saying.

West Bengal Governor RN Ravi also expressed grief over the incident and conveyed his condolences to the bereaved families.



In a statement shared on X, Lok Bhavan said, "I am deeply heartbroken by the tragic stampede incident at a Durga Puja pandal in Kolkata, resulting in the loss of many precious lives. In this hour of grief, I extend my heartfelt condolences to the bereaved families. I pray for the swift recovery of the injured."

Meanwhile, Union Home Minister Amit Shah announced that he would postpone all his scheduled programmes in West Bengal for Sunday, October 18, in view of the tragedy. He also spoke to West Bengal Chief Minister Suvenudh Adhikari regarding the incident and expressed his condolences to the families of those who lost their lives.

In a post on X, Shah said he had received distressing news about multiple casualties following the stampede at the Chorbagan Sarbojanin Durga Puja pandal.

"I have just received the extremely distressing news of multiple casualties after the stampede at the Chorbagan Sarbojanin Durga Puja pandal. I have spoken with Chief Minister Shri Suvenudh Adhikari about this matter," Shah wrote.

He further expressed his condolences to the bereaved families and said that the administration was making arrangements to ensure the best possible medical treatment for the injured.

The Home Minister also announced that he was postponing his scheduled programmes in West Bengal to visit the injured in the hospital. He prayed to Goddess Durga for their speedy recovery.

According to Kolkata Police, the stampede occurred at the exit gate of the Sarada Park (Chor Bagan) Puja pandal, which falls under the Girish Park Police Station area. The incident took place at around 7:40 pm on Saturday amid heavy crowds of pandal visitors during rainfall. Following the incident, the injured were shifted to hospitals for medical treatment, while the local administration took steps to assist those affected.

The tragedy occurred during the ongoing Durga Puja festivities, when large numbers of devotees and visitors were gathering at pandals across Kolkata to participate in the celebrations.

Authorities are continuing to respond to the situation and provide assistance to the injured and affected families.



Won first place in bathukama competition and gift presented by sutton MP Luk



Monday 19, October, 2026

GEAR UP FOR BATTLE
AGAINST CHILD OBESITY

WHO’s new guidelines offer India a roadmap to combat childhood obesity through healthier diets and lifestyle changes

Fueled by changes in lifestyles and food habits, India may well have become an epicentre of the obesity crisis, particularly affecting children and young adults. The country is projected to account for more than 11% of the global childhood obesity burden by 2030 if current trends continue. Against this grim backdrop, the World Health Organisation’s first-ever global guidelines on integrated management of obesity in children and adolescents come as a welcome development and could go a long way in reversing the trend if implemented in the right spirit. Until now, the WHO had obesity recommendations only for adults. Given the alarming global rise in obesity—400 million children and adolescents were overweight in 2024—it has launched two sets of guidelines—covering 0 to 9 and 10-19 years—essentially focusing on structured diets, physical activity and behaviour-change support. Importantly, the global body has recommended that anti-obesity medications could be considered for adolescents only when supervised lifestyle programmes fail to achieve required health targets. It has said a strict no to pharmacological treatment, bariatric surgery or weight-loss devices for children aged 0-9 years, citing doubts over their safety and long-term effectiveness. The guidelines say that anxiety, depression and low self-esteem can contribute to unhealthy eating, physical inactivity and social withdrawal. According to the World Obesity Atlas 2026, over 14.9 million Indian children aged 5-9 years and 26.4 million adolescents aged 10-19 were living with overweight or obesity in 2025.

India ranks second worldwide behind China and is growing fast. It is estimated that 20 million children could be living with obesity by 2040, while 56 million may be overweight. Also, at least 120 million school-age children could show early signs of chronic diseases such as hypertension and cardiovascular disease linked to high Body Mass Index (BMI). India’s challenges are particularly complicated because it confronts a double whammy: malnutrition and obesity simultaneously. The Indian Academy of Paediatrics’ guidelines, issued in 2023, recognised the gravity of the problem. They recommended that highly obese children be assessed for associated conditions such as hypertension, abnormal blood lipids, diabetes and fatty liver disease. India’s approach concurs with that of the WHO in recognising that containing obesity-related maladies requires a concerted effort involving parents, paediatricians and schools. The WHO’s new guidelines rooting for supportive environments for children are particularly important for India. A growing body of research has underlined that children with limited access to healthy food options often rely on poor and unhealthy diets. Policymakers should take note of the global health agency’s call for systemic change. Comprehensive national action plans are needed to prevent and treat obesity. The WHO’s guideline is not just clinical — it’s a preventive public-health call. Implementing the ‘lifestyle-first’ model through schools, primary care, and family-level behaviour change will be critical for India to avoid a tidal wave of early-onset diabetes and hypertension.

CM Naidu Banks On Social Re-Engineering In
Mayoral Nominations

Vijayawada:Alliance partners Telugu Desam, Jana Sena and BJP are putting collective efforts to sweep the local body elections-2026. Telugu Desam national president and chief minister Chandrababu Naidu asked his party’s rank and file to be active in the election field.

Naidu has sought to combine social engineering with electoral considerations in the selection of candidates for the urban local body elections, saying the party had ensured equal opportunities for different social groups in proportion to their population.

Naidu said candidates were selected after considering public opinion and feedback from party cadres, with preference given to aspirants who secured more than 50 per cent support in opinion surveys. The 11 mayoral seats being contested by the TD have been allocated to candidates from 11 different social groups, he said.

The CM directed NDA leaders at the grassroots level to respect the interests of alliance partners and adhere to the coalition dharma. Strengthening the TD



as well as the alliance was important, he said, asking leaders to explain to the aspirants who had been denied tickets as to why this was so, and resolve the related disputes amicably.

Naidu alleged that the YSR Congress was attempting to disturb law and order during the local body elections. He asked party leaders to closely monitor its activities, alert the government machinery and effectively counter any attempts to disrupt the polls. He called for unity among alliance partners to demonstrate their collective strength in the elections.

Meanwhile, Telugu Desam MP Sana Satish alleged that violence in Rayalaseema was being orchestrated at the direction of YSR Congress leaders in Tadepalli. Referring to incidents in Punganur and Pulivendula, he demanded the immediate arrest of Mithun Reddy after registering a criminal case against

him. He also called for monitoring of YSR Congress president YS Jagan Mohan Reddy’s movements until the elections were completed.

BC welfare minister S Savitha accused the YSR Congress of targeting even its own workers and challenged Jagan Reddy and his party leaders to come upfront for a debate on the government’s development record.

Health minister, Satya Kumar Yadav, alleged that the opposition was resorting to violence because it lacked the confidence to seek votes on its development record. He accused the YSR Congress of obstructing the nominations process and claimed that the state government had mobilised substantial funds for urban development over the past two years.

TD MLA Dhulipalla Narendra released videos purportedly showing attacks by YSR Congress workers. He alleged that opposition cadres were attacking people near polling stations and pelting stones at police personnel to create law-and-order problems and blame the alliance government.

Women Throng Tank Bund For Bathukamma Finale

HYDERABAD: The nine-day Bathukamma celebrations concluded on Sunday, with women turning out in large numbers across the city to celebrate Saddula Bathukamma. Women decorated Bathukamma arrangements with seasonal flowers and made offerings to the goddess.

One of the major highlights at Tank Bund was a procession of around 1,000 women dressed in colourful sarees and jewellery, carrying Bathukammas from the Telangana Martyrs Memorial to Hussain Sagar. Before immersion in the lake, women and girls formed circles, sang songs and celebrated the festival.

Performances by about 700 artists showcased Telangana’s cultural heritage, featuring Kommukoya, Gusadi and Bonam art forms along with 30 others.

Another attraction was a laser and fireworks show accompanied by Telangana folk and traditional music. Film actors Vijay Deverakonda and Rashmika Mandanna joined the celebrations, with Rashmika playing



Bathukamma along with other women. The celebrations were also held on a grand scale at IDL Lake and Nalla Cheruvu in Kukatpally, with a large number of women taking part in the festivities. Similarly, the Saroornagar lake, also known as Mini Tank Bund, saw a huge turnout of women from surrounding localities. Dressed in their best traditional attire, women and girls gathered around the Bathukammas and sang songs.

At the Hussainsagar, Shirisha, a resident of Ramanthapur, said she was happy to take part for the first time in the celebrations. P. Jyothi from Hayathnagar attended with her family. “We play Bathukamma at home and wanted to experience the celebrations here,” she said. G. Vanaja from Bandlaguda Jagir said she had come with her children. “Bathukamma is a festival for women, and

we wanted to see the celebrations and culture outside our area,” she said.

Speaking at the event organised by the state government, culture minister Jupally Krishna Rao said Bathukamma brought people together beyond caste and religion, reflecting the bond between people and nature. Governor Shiv Pratap Shukla, Minister Seethakka, special chief secretary Vani Prasad and other officials also participated.

Women from different parts of the city joined the celebrations, with streets across Hyderabad witnessing large gatherings at Saddula Bathukamma events in residential colonies. At Indis Viva City, Serilingampally, celebrations began with a Bathukamma procession accompanied by dholak. The society arranged a large Bathukamma along with Pasupu Gauramma.

Grand ‘Saddula Bathukamma’ celebrations
light up Tank Bund at Hussain Sagar

The grand ‘Saddula Bathukamma’ celebrations at Hyderabad’s Tank Bund showcased Telangana’s rich cultural heritage, with participation from Governor Shiv Pratap Shukla, ministers, celebrities, and hundreds of artists.

Hyderabad: The banks of Hussain Sagar witnessed grand ‘Saddula Bathukamma’ celebrations at Tank Bund here on Sunday evening, showcasing the rich cultural heritage, traditions and folk arts of Telangana.

Telangana Governor Shiv Pratap Shukla and his wife Janaki participated in the celebrations, an official release said.

Minister for Tourism Jupally Krishna Rao and Minister for Panchayat Raj Seethakka also attended the event.

Actor couple Vijay Deverakonda and Rashmika Mandanna were among those who were present at the celebrations.

The ‘Saddula Bathukamma’ celebrations showcased Telangana’s enduring cultural traditions and the significance of its iconic floral festival, bringing together folk art, music and community participation in a celebration of the state’s cultural heritage, the release said.

The event featured a cultural showcase, with 700 artists presenting 30 traditional art forms, reflecting the diversity and vibrancy of Telangana’s folk traditions. The performances highlighted the state’s rich artistic heritage and cultural identity, it said.

Adding to the festive atmosphere, 700 ‘Bathukammas’ (floral arrangements) adorned with colourful seasonal flowers created a vibrant spectacle along the Hussain Sagar waterfront.

Women, young girls and children gathered around the floral arrangements, singing traditional Bathukamma songs and participating enthusiastically in the celebrations.



siastically in the celebrations.

The event also featured cultural performances, a laser show and fireworks, adding to the festive ambience.

Vani Prasad, Special Chief Secretary, Tourism Department, along with other officials and dignitaries, attended the programme, the release added.

Saddula Bathukamma Celebrated On Grand Scale In Karimnagar

Karimnagar:Saddula Bathukamma, the last day of a nine-day flow-ers festival, was cel- ebrated on a grand scale in the erstwhile Karimnagar district on Sunday.

Attired in colourful sarees and jewellery, women and girls played the Bathukamma by mak- ing rounds around sys- tematically arranged flowers besides sing- ing songs.

FOLLOWING Bathukamma immer- sion in water bodies, women shared 'sathu pindi' (flour made by using different grains) with each other since it was an important event in the Saddula Bathukamma celebra-



tion. On the other hand, elaborate arrangements were made for celebra- tions by gram panchayats and municipalities for the convenience of women. Besides levelling the grounds, lighting, drinking water and other arrangements were made at playing places. Union minister of state for home Bandi Sanjay Kumar participated in Saddula Bathukamma cel- ebrations held in Mahashakti temple, Karimnagar. Transport minister Ponnamp Prabhakar took part in celebrations held at Yellamma Tank in Husnabad.

Telangana Governor Attends Bathukamma Celebrations

Hyderabad: Govern- or Shiv Pratap Shukla called upon citizens to prevent wastage of water and conserve resources, particularly in view of the El Niño phenomenon. He at- tended the Saddula Bathukamma celebra- tions at Tank Bund in Hyderabad on Sunday as chief guest.

The Governor said Bathukamma was a symbol of Telangana's cultural heritage and the power of women, reflecting the deep rever- ence people hold for nature. He com- mended the creativity and dedication of women who have pre- served the tradition through generations.

He emphasised that climatic phenom- ena like El Niño make protection of nature



even more critical. The below-average rainfall recorded in the state this year should be viewed as a warning of a potential water crisis, he said, urging citizens to cultivate the habit of water conservation now rather than wait for scarcity. Measures such as harvesting rainwater, construct- ing percolation pits, preserving ponds and replenishing groundwater were highlighted.

The Governor stressed that water conservation is not solely the government's responsibility but a duty of every citizen. He also advised farmers to adapt their agricultural practices to current water availability, promoting crops suited to the local climate and requiring less water.

Drawing inspiration from Bathukamma, he urged everyone to work towards preservation of nature and water resources, and to come to- gether for a safe and prosperous future. He extended greetings to the people of Telangana for Bathukamma, Navaratri and Vijayadashami.

Harish Rao alleges TOMCOM cheated unemployed youth in name of German jobs

BRS leader T Harish Rao has sought an inquiry into TOMCOM's Germany job programme, alleging candidates paid lakhs without securing placements. He de- manded refunds, compensation, alternative employment and a white paper on fees collected and overseas placements

Hyderabad: BRS Legislature Party (BRS- LP) deputy leader T Harish Rao on Sunday accused the Congress government of turning the State-run Telangana Overseas Man- power Company (TOMCOM) into a racket by allegedly exploiting unem- ployed youth with promises of jobs in Germany.

He demanded a full refund of the money collected by TOMCOM and Fairstreet India, compensation for candidates' financial losses, interest burden and mental agony, and alternative employment for every affected can- didate.

He also sought an immediate CID or judicial inquiry, criminal cases against those respon- sible, and a white paper detailing the fees col- lected and the number of actual overseas placements. Citing multiple media reports, the former Minister said 70 to 75 candidates from 15 districts had paid Rs 4.10 lakh each. Their total expenditure had reportedly approached Rs 4.5 lakh per candidate after examination, insur- ance and visa costs. Yet, more than two years later, none of the 24 candidates who spoke to the media could name a German employer who had interviewed them, he claimed.

Harish Rao said farming families had ex-



hausted years of savings, pledged the gold of their mothers and wives, and borrowed money to meet the ex- penses, relying on the government's promise of overseas employment. The families continued to face inter- est payments, he added.

He alleged that candidates who cleared the B1-level German lan- guage examination were subse- quently asked to clear the B2 level. Meanwhile, the programme had publicised that nine can- didates were ready to fly to Germany, but none had left, he claimed. The BRS- LP deputy leader also questioned a clause in the agreement re- quiring disputes to be pursued in a court in Lucknow, more than 1,000 km away. He said responses to Right to Information (RTI) queries seeking TOMCOM's actual placement figures had not been provided within the statutory deadline. Harish Rao criticised Labour Minister G Vivek Venkataswamy for inaugurating a fresh TOMCOM batch in June while, he said, cases relating to the programme remained pending. He also questioned the Congress government's promises of two lakh jobs and a job calendar.

"BRS will stand by the affected families until every rupee is returned and those responsible are held accountable," he said.

CM To Visit 'Future City' On Monday

HYDERABAD: Chief Minister A. Revanth Reddy is sched- uled to inaugurate the Future City police commissionerate in Ibrahimpatnam on Monday. Later in the day, Revanth Reddy will visit the Young India Skill University campus located at the Bharat Future City in Rangareddy district. In the evening, the Chief Minister is scheduled to lay the foundation stone for the National Institute of Urban Management (NIUM) campus. He will then chair a review meeting regarding the development of Future City.



KTR and Harish Rao extend Saddula Bathukamma greetings to Telangana

Saddula Bathukamma, the grand finale of Telangana's nine-day festival, drew greetings from BRS leaders KT Rama Rao and T Harish Rao. They highlighted its cultural significance, its celebration of nature, and its symbolism of women's identity and self-respect across Telangana

Hyderabad: BRS working presi- dent KT Rama Rao and BRS Leg- islature Party deputy leader T Harish Rao on Sunday extended greetings to the people of Telangana on the occasion of Saddula Bathukamma, the grand finale of the nine-day festival.

They highlighted the festival's cultural significance and its cel- ebration of nature and women's identity across the State.

In a statement, Rama Rao said Telangana had a distinctive culture in which flowers were not merely used for worship but were them- selves worshipped. Describing Bathukamma as a reflection of Telangana's identity, he said the nine-day festival brought women together to arrange a variety of flowers into beautiful floral stacks and participate in celebra- tions



marked by devotion, songs and dances.

Harish Rao said Bathukamma symbolised the self-respect of Telangana women and was a unique festival dedicated to nature. Women gathered with floral arrangements to sing and celebrate together, reflecting the State's rich cultural traditions, he said.

He wished happiness for every household and hoped that every woman's face would light up with a smile. He also ex- pressed hope that the glory of Telangana's culture and tradi- tions would be showcased across the world.

Hyderabad Police Commissioner V.C. Sajjanar Performs Durgashtami Puja

City police commissioner V.C. Sajjanar on Sunday performed puja to weapons and vehicles at the CAR headquarters in Petlaburj on Sunday to mark Durgashtami. Sajjanar said he had prayed that with the bless- ings of Goddess Durga, all the po- lice officers and personnel should prosper.

It was suggested that public ser- vice personnel perform their duties in a calm environment without being under any mental pressure, Sajjanar said. He also greeted senior officials, city police personnel and their fam- ily members

DCPs R. Venkateshwarlu, S. Srinivas, Chaitanyakumar, Ramana



Reddy, Raghavender Reddy along with senior officials and police personnel participated in the programme, according to a statement.

CJI Surya Kant to Inaugurate Ladakh's First Permanent HC Bench in Leh

Leh/Jammu: Chief Justice of India Justice Surya Kant will inaugurate the permanent bench of the High Court of Jammu and Kashmir and Ladakh in Leh on Sunday, a senior official said.



Ladakh Chief Secretary Ashish Kundra said the move was significant as it would bring justice closer to the people of the Union Territory. "The establishment of the high court bench is an important development for Ladakh, particularly for people living in remote and far- flung areas who have long faced difficulties in access- ing higher judicial institutions due to geographical con- straints, harsh weather conditions and long travel dis- tances," he said on Saturday..

Lieutenant Governor of Ladakh Vinai Kumar Saxena will also attend the function. "This is a very significant development. If we look back at the history of high courts in India over the past 40 years, I do not think that a sitting bench has been estab- lished in this manner for any other high court," Kundra added. He cited the Gauhati High Court's bench in Arunachal Pradesh as one example of a similar arrangement, adding that he had also heard of benches being established in Gwalior in the past.

Emphasising the practical benefits for residents, Kundra said people seeking judicial relief, including through writ petitions, would no longer have to travel to Srinagar or Jammu for such proceedings. "Bringing justice closer to the people is a very significant achievement. Otherwise, anyone who feels aggrieved and wishes to file a writ petition would have to travel to Srinagar or Jammu. The fact that this is now possible in Leh is an extremely positive development," he said.

On September 5, the regulation enabling the establishment of a permanent Bench of the High Court of Jammu and Kashmir and Ladakh in the Union Territory of Ladakh came into force. The regulation was promulgated by the President of India on August 27, and stipulated that it would come into force on a date appointed by the Administrator through a notification in the Official Gazette. Accordingly, the Lieutenant Governor appointed September 5 as the date for the Regulation to take effect. Saxena described the development as a "historic step" towards making the justice delivery system more accessible and has expressed gratitude to President Droupadi Murmu, Prime Minister Narendra Modi and Union Home Minister Amit Shah for strengthening the judicial system in Ladakh.

NO STATE TAG FOR LADAKH, SAYS CENTRE

SRINAGAR: The Centre has flatly rejected a key demand from Ladakh’s two principal representative bodies—the Leh Apex Body (LAB) and the Kargil Democratic Alliance (KDA)—to designate the proposed Union Territory-level elected institution as the Government of Ladakh or the Legislature of the Government of Ladakh.

The refusal sends an unmistakable signal that despite sustained public mobilisation and repeated appeals, the landlocked Himalayan region is not being considered for Statehood or a Union Territory with a Legislature. Instead, the Centre appears intent on steering Ladakh toward a sui generis administrative model, stopping short of granting full democratic powers.

The political standoff between Ladakh’s leadership and the Union government widened this week after the LAB and the KDA rejected a 32-page draft proposal shared by the Ministry of Home Affairs (MHA). The document, handed over during a Sub-Committee meeting in Leh on October 15, outlines a new governance framework for Ladakh—but falls far short of the constitutional safeguards and legislative powers demanded by local representatives.

According to the document, the Centre has ruled out granting Statehood or a UT with Legislature, instead proposing a Sui Generis model—an entirely unique administrative structure tailored for Ladakh. One of the key flashpoints is the Centre’s refusal to accept LAB’s proposal to name the new elected institution the Government of Ladakh or Legislature of the Government of Ladakh. The MHA has also rejected LAB’s demand that the head of the proposed body write the Annual Confidential Reports (ACRs) of the Chief Secretary.

Instead, the draft introduces a new bureaucratic post—Chief Executive Secretary (CES)—to serve under the head of the UT-level body. “We were told that the CES will be an officer not below the rank of Secretary,” LAB chairman Chering Dorjay Lakruk was quoted as saying by Jammu newspaper Daily Excelsior. He added that the Centre has neither accepted nor rejected their proposal to designate the head of the body as Chief Minister. Lakruk also accused the Centre of backtracking on an earlier in-principle agreement made on May 22, when the MHA had reportedly agreed that the head of the UT-level body would write the Chief Secretary’s ACRs.

Despite these disagreements, LAB and KDA submitted a detailed document outlining their vision for a UT-level institution with legislative, financial and executive powers.

At a press conference in Leh, Ladakh Chief Secretary Ashish Kundra expressed disappointment that LAB and KDA dismissed the draft within two hours of receiving it. “It was a draft proposal and they could have given sug-



gestions instead of dismissing it,” he said. Kundra clarified that the proposed body would be a UT-level Frontier Agency, with four to five names under consideration. He reiterated that Ladakh would not receive Statehood or a UT with Legislature “due to existing circumstances,” but assured that the new body would be directly elected.

Kundra urged Ladakh’s leaders to continue negotiations “with mutual trust, patience and an open mind,” stressing that the Government of India remained committed to establishing a democratically elected institution that meets Ladakh’s aspirations. He explained that the MHA’s proposal involves a two-stage constitutional process—first introducing a new Article 371-K specific to Ladakh, followed by a detailed regulatory framework under Article 240. The regulation would address land safeguards, cultural protections, natural resources, and other concerns raised by LAB and KDA.

He noted that several institutional questions remain unresolved, including the body’s nomenclature, composition, election method, representation for women and underrepresented communities, and its relationship with existing institutions such as the Ladakh Autonomous Hill Development Councils (LAHDCs), Panchayats and municipalities. “Not every detail can be incorporated into a Constitutional amendment,” he said, adding that Article 240 regulations would fill in the gaps. Kundra also highlighted recent steps taken by the Centre to address Ladakhi concerns, including increasing reservation for local residents and women, and recognising regional languages. Reservation for Scheduled Tribes in Ladakh has risen dramatically—from 10 percent in 2019 to 84 percent today. He expressed hope that negotiations would move toward a conclusion in the coming months.

In a parallel development, the Centre has amended the legal and administrative framework governing the LAHDCs to align them with the Jammu and Kashmir Reorganisation Act, 2019. The amendments redefine elected seats (minimum seven, maximum 24), allow nomination of up to four members from women and unrepresented communities, and designate Ladakh’s Lok Sabha MP as an ex-officio member. The Councils will now function as district-level Panchayats under the J&K Panchayati Raj Act, 1989, with election disputes to

be adjudicated by the High Court of Jammu & Kashmir and Ladakh.

Despite these administrative changes, political negotiations remain strained. Thursday’s three-hour meeting in Leh—attended by prominent Ladakh leaders including MP Haji Haneefa Jan, climate activist Sonam Wangchuk, Kargil Hill Council CEC Mohammad Jaffer Akhoon, Chief Secretary Kundra and former Leh Hill Council CEC Tashi Gyalson—ended without agreement. LAB and KDA declared themselves “totally dissatisfied” with the Centre’s draft, saying it failed to meet Ladakh’s core demands.

KDA co-chairman Asgar Karbalai said the draft “does not match our demands or what the people of Ladakh want,” adding that legal experts from both bodies would prepare a counter-draft ahead of the next round of talks in New Delhi on October 22. Sonam Wangchuk described the gap between the two sides as “like that between the sky and the earth,” though he emphasised that the dialogue would continue. LAB co-chairman Chering Dorje insisted that their demand for a legislature and constitutional safeguards under Article 371(K) “will not be diluted.”

The stalled talks come just hours after Prime Minister Narendra Modi virtually inaugurated five major development projects worth ₹3,350 crore, including the new terminal at Kushok Bakula Rimpochee Airport, the Nimmu-Padum-Darcha Road, the Hanu Small Hydroelectric Project, India’s first Petroglyph Conservation Park, and Project Him Sarovar for water security. Modi praised Ladakh’s “unique cultural heritage” and “strategic importance,” calling the region “a symbol of India’s pride.”

But many Ladakh leaders privately interpreted Modi’s absence from Leh as a political signal, reinforcing concerns that while development projects are advancing rapidly, the Centre remains hesitant to address Ladakh’s political aspirations. The virtual inauguration followed recent trust-building measures, including compensation for victims of the September 24, 2025 unrest and withdrawal of criminal cases against 20 individuals.

Yet consensus remains elusive. Talks on September 9 in New Delhi had already made limited progress, with the MHA urging LAB and KDA to resolve eight to ten outstanding issues before a special constitutional framework could be drafted. Thursday’s meeting suggests that the gap remains wide.

As Ladakh prepares for the next round of talks on October 22, the region stands at a critical juncture. Its infrastructure is expanding at unprecedented speed, but its political future remains uncertain. LAB and KDA leaders insist that development cannot replace democratic rights—and until constitutional safeguards and a legislature are secured, Ladakh’s anxieties will endure.

Voters Can Fill Form 6 to Get Names Re-Included in Electoral Rolls: EC to Delhi HC

New Delhi: The Election Commission of India has told the Delhi High Court that two voters, whose names were deleted from the electoral rolls after they could not complete the enumeration process during the Special Intensive Revision in the national capital, can fill Form 6 for redressal of their grievance. The statement was made on behalf of the Commission before the court, which was dealing with a petition seeking restoration of names of two petitioners in the electoral rolls.

The court closed the plea noting that the petitioner’s apprehension that if he fills Form 6, he would be accused of furnishing a false declaration was “misplaced”.

“Having heard the learned counsel for the parties, we are of the considered opinion that when the suggestion is coming from the learned standing counsel appearing for the ECI, that too as per the instructions of the electoral registration officer, petitioner No.1’s apprehension that he would be accused of furnishing a false declaration is misplaced.

“With these observations,



the writ proceedings are closed. The petitioners, if so desire, may fill Form 6, which shall be processed in accordance with law,” a bench of Justices Dinesh Mehta and Aditi Choudhary said.

The petitioners approached the court challenging the procedure prescribed by the ECI for the existing electors who could not be enumerated during the Special Intensive Revision (SIR) exercise.

They sought directions to restore their electoral entries and permit correction and transposition of their names through Form 8 instead of requiring them to seek fresh inclusion through Form 6.

Their grievance was that they had shifted from their previous address and, consequently, could not fill the enumeration forms, resulting in the deletion of their names from the electoral rolls.

The counsel for ECI submitted that the petitioners could get their grievance redressed by furnishing Form 6 under the Registration of Electors Rules, 1960.

He also said that the electoral registration officer would extend assistance, but the petitioners have chosen not to do so for the reasons best known to them.

Form 6 is the statutory application for fresh inclusion in the electoral roll. It requires an applicant to fill in their personal particulars.

Applicants are also required to affirm that they are applying for inclusion in the electoral roll for the first time. Giving a false declaration can attract penal consequences.

Kolkata Puja Stampede Puts BJP-Linked Committee Under Scrutiny

As Preferred Source KOLKATA: The stampede at the Chorbagan Sarvajanan Durga Puja pandal that claimed 19 lives on Saturday has brought the organisers under scrutiny, raising questions over crowd management, security lapses and the change in the puja committee following the BJP’s rise to power in West Bengal. The tragedy has also triggered a political controversy, with the Trinamul Congress questioning the role of BJP leaders associated with the committee and demanding action against those responsible.

Jayanta Banerjee, who played a key role in making Chorbagan one of Kolkata’s prominent Durga Puja destinations, was a close friend of Kartik Banerjee, brother of former chief minister Mamata Banerjee. Following the change of government, Jayanta stepped aside and the committee’s management passed into the hands of BJP leaders, reportedly following demands from local residents. North Kolkata district BJP president Tamaghna Ghosh became the chief adviser, while Jorasanko BJP MLA Vijay Ojha took over as chairman. Debdeep Adhikari, whom the Trinamul Congress has linked to Chief Minister Suwendu Adhikari’s family, was named chief patron.

After the Trinamul lost power, Jayanta reportedly tried to retain control of the puja. A mural depicting Prime Minister Narendra Modi performing aarti to Goddess Durga was painted on the clubhouse wall, but the move failed to help him retain control. The Kolkata Municipal Corporation subsequently demolished the clubhouse structure following allegations of encroachment. The change in management also led to a dispute over khuti puja, the ceremonial ritual marking the beginning of Durga Puja preparations. Jayanta had performed the ritual before relinquishing control, but the new committee held another ceremony, alleging that Sanatan Dharma had been insulted during the earlier ritual. Senior BJP councillor Meena Devi Purohit attended the second ceremony.

The new committee also replaced artist Subrata Mridha with Sushanta Pal, whose instal-



lation, themed Arob or Beyond Sound, attracted considerable attention. The theme, centred on the idea of silence beyond words, helped draw large crowds to the pandal. However, the stampede on Saptami evening has raised serious questions over arrangements for managing visitors in the narrow lane leading to the pandal.

According to local residents, heavy rain prompted visitors to rush inside for shelter, while those already inside struggled to leave through a congested exit. The other entrance allegedly remained open, allowing more people to enter. Residents said the uneven pathway and steps near the exit further obstructed movement. Some visitors reportedly fell amid the rush, triggering a chain reaction. Eyewitnesses alleged that adequate police personnel and organisers were not present when the situation deteriorated. These allegations are yet to be independently established. The tragedy has also raised questions over whether adequate safety checks, crowd-control arrangements and emergency access provisions were in place before the festival. Trinamul leader Kunal Ghosh alleged that the previous puja committee had been forced to resign and posted the names of the new committee members on social media. Questioning the involvement of the Chief Minister’s family in the committee, Ghosh asked, “When is Suwendu Babu putting the criminal nephew in jail?” He also demanded the arrest of MLA Vijay Ojha and BJP leader Tamaghna Ghosh. Responding to questions about the alleged takeover of the puja committee, BJP state president Shamik Bhattacharya said, “I do not have the power to give any political response now.”

JSW MG Motor India Celebrates the Festive Season with Delivery of 111 Hector Tomahawk EVs in a single day in Hyderabad



Hyderabad, October 17, 2026: JSW MG Motor India marked a significant milestone in Hyderabad with the delivery of 111 Hector Tomahawk EVs to customers in a single day, adding to the joy of the festive season. The delivery milestone comes as the electric SUV crosses 10,000 bookings within two months of its launch, reflecting its growing appeal among customers and the increasing adoption of electric mobility. The occasion celebrated the first cohort of Hector Tomahawk EV owners in the city, with customers receiving their keys at RAAM MG at Cyber Gardens Convention Centre, Hitech City, reflecting strong consumer interest in the recently launched electric SUV and the growing adoption of electric mobility.

Starting at an introductory Battery-as-a-Service (BaaS) price of ₹13.99 lakh + ₹4.90/km Battery Rental for the EV and ₹21.79 lakh + ₹3.20/km Battery Rental for the PHEV, MG Hector Tomahawk is built on ADAPT, the company's Advanced Drive Architecture Platform Technology and India's first Multi-New Energy Vehicle (NEV) platform. MG Hector Tomahawk is now available at MG dealerships across India, giving customers a greater choice while offering the space, safety and connected technology that Indian families look for in a modern SUV.

Commenting on this milestone, Vinay Raina, Chief Commercial Officer, JSW MG Motor India, said, "Hyderabad has emerged as an important market for electric mobility, with customers showing a clear preference for vehicles that offer a more advanced, connected and responsible driving experience. The delivery of 111 Hector Tomahawk EVs during the festive season is an encouraging indicator of this shift. It also reflects our commitment to making new-energy mobility more accessible to customers across key markets."

Mr Gunjeet Singh Sachdeva, CEO, RAAM MG, said, "For us, this delivery is about welcoming 111 new families into the MG community. The Hector Tomahawk EV has generated strong interest among customers in Hyderabad, particularly for its spacious cabin, intuitive technology and electric performance. We look forward to supporting our customers through every stage of their ownership journey."

Bold, Futuristic Design
The MG Hector Tomahawk stands out with its bold, futuristic design and segment-leading proportions in its class, delivering significant space and comfort for every occupant. Measuring 4,745 mm in length, 2,130 mm in width (including mirrors), and 1,770 mm in height, it has been designed with substantial proportions and a commanding road presence, standing as the tallest and among the longest in its vehicle segment. With an expansive 2,810 mm wheelbase, MG Hector Tomahawk offers a spacious cabin that delivers best-in-segment space. With 230 mm of ground clearance at the battery, the SUV is engineered to deliver both commanding presence and everyday practicality.

The exterior design is enhanced by sculpted dynamic bumpers, signature Beacon Lights, an illuminated MG logo, distinctive Rotor Alloy wheels, and strong character lines that create a commanding road presence. Further elevating convenience and innovation, the Hector Tomahawk features the Automatic Power Tailgate, enabling effortless access to the cargo area at the touch of a button.

Elevated Cabin Comfort
Inside, the MG Hector Tomahawk has been meticulously crafted to deliver a premium blend of comfort, connectivity, and versatility. The cabin showcases the exclusive Desert Squadron Interior, featuring a sophisticated Almond Brown and Carbon Black theme complemented by premium leatherette seat upholstery, leatherette-finished door armrests and dashboard inserts, and a leather-wrapped steering wheel. Enhancing occupant comfort are front ventilated seats, a 6-way power-adjustable driver seat and a 4-way powered co-driver seat. The driver seat also features memory function with auto-retract for easy entry and exit. All windows feature one-touch auto up/down with anti-pinch function, adding further convenience to everyday use. Its spacious cabin is complemented by expansive boot capacity of

up to 610 litres with all rows in use in the 5-seater configuration. In the 7-seater, the space can expand significantly as the third and second rows are folded.

There is a flexible second row with 60:40 split, along with recline and slide functionality and an easy tip-and-tumble function for convenient third-row access in the 7-seater.

The expansive dual-pane panoramic Cockpit SkyRoof floods the interior with natural light, creating an open and airy atmosphere for all passengers. At the centre of the cabin is a largest-in-segment 15.6-inch (39.62 cm) HD Grand View Display, bringing infotainment, connectivity and vehicle controls together within one intuitive interface. Drivers benefit from a crisp 8.8-inch Multi Information Display that keeps essential vehicle information easily accessible, while the 10-speaker Infinity premium audio system delivers an immersive entertainment experience.

Practicality is further enhanced through rear window sunshades, intelligently designed storage spaces throughout the cabin, and a PM2.5 air filtration system helps maintain a cleaner, healthier in-cabin environment by effectively filtering fine dust and airborne particles. While the customizable 256-colour ambient lighting enhances the mood of the occupants in the cabin, the thoughtful additions such as dual B-pillar coat hooks further improve everyday convenience.

A New Era of Electrified Performance
The MG Hector Tomahawk redefines sustainable mobility with a choice of advanced electrified powertrains that combine performance, efficiency, and intelligent energy management. The all-electric MG Hector Tomahawk EV is powered by MAGIC Battery delivering a 69.2 kWh high voltage battery pack paired with a Permanent Magnet Synchronous Motor, delivering 150 kW of power and 310 Nm of torque. It offers a certified driving range of 517 km on a single charge and supports DC fast charging of up to 90 kW, ensuring both everyday convenience and long-distance capability.

Further expanding its electrified portfolio, the MG Hector Tomahawk introduces India's First Plug-in Hybrid Electric Vehicle (PHEV) in its segment. The advanced powertrain combines a 1.5-litre petrol engine, a Dedicated Hybrid Transmission (DHT) and a 20.5 kWh battery pack delivering over 115 km of pure-electric driving range. The 148 kW electric motor delivers strong and responsive acceleration, enabling 0 to 100 km/h in approximately 9 seconds.

Designed with intelligent innovation at its core, the DHT offers industry-leading thermal efficiency, while its highly efficient drive motor and advanced electric control system form the foundation of its globally proven PHEV technology. The Motor Control Unit (MCU) achieves a maximum efficiency of 99.1%, while advanced IGBT (Insulated Gate Bipolar Transistor) technology helps optimise energy consumption and enhance driving range. The DHT's electromagnetic clutch enables precise mode transitions with a rapid 0.1-second response time, ensuring a smooth and seamless driving experience.

The Intelligent Energy Management System continuously analyses driving conditions and automatically selects the most efficient operating strategy through four dedicated drive modes:

- Pure Electric Drive: Silent and responsive urban driving.
- Series Hybrid Drive: The engine generates electricity while the motor powers the wheels.
- Parallel Hybrid Drive: The engine and motor work together to deliver maximum performance.
- Engine Direct Drive: Optimised for efficient highway cruising.

Together, these advanced technologies form an integrated powertrain ecosystem that enables the Hector Tomahawk to deliver a remarkable, combined driving range of over 1,100 km, offering the convenience of electric mobility for everyday journeys while providing the flexibility and confidence required for long-distance travel.

Further enhancing its versatility, the Hector Tomahawk introduces India's first Vehicle-to-Home (V2H) capabilities, enabling customers to power appliances, outdoor equipment and even homes directly from the vehicle's battery.

Safety at the Core of the MAGIC Battery

- The recently launched Hector Tomahawk EV crosses 10,000 bookings within two months of its launch
- Hector Tomahawk EV: 69.2 kWh MAGIC Battery, precision-engineered for a claimed range of 517** km on a single charge
 - India's first Vehicle-to-Home (V2H) capability, turning the SUV into a mobile power source for the household
 - Tallest and among the longest in its vehicle segment: 4,745 mm long, 1,850 mm wide and 1,770 mm tall with a class-leading 2,810 mm wheelbase
 - India's First PHEV^ engineered for a combined driving range of over 1,100 km** on a full tank and a full charge
 - Hector Tomahawk PHEV: 20.5 kWh battery pack delivering 115+ km of pure-electric range
 - Lifetime battery warranty for the first owner for both EV and PHEV
 - Largest-in-class 15.6-inch HD display, Level 2 ADAS and i-SMART 3.0 with 80+ connected features
 - India's first GenAI-powered voice assistant, engineered to understand 30+ Hinglish commands
 - Seven signature colours including two dual-tone options, with an Assured Buy Back Program available
 - MG Hector Tomahawk EV starts at an introductory Battery-as-a-Service (BaaS) price of ₹13.99 lakh + 4.90 Rs/Km Battery Rental for a limited number of bookings
 - Customers can also book India's First PHEV^ variant of Hector Tomahawk at a starting BaaS price of ₹21.79 lakh + 3.20 Rs/Km Battery Rental

The MG Hector Tomahawk EV's 69.2 kWh high-voltage MAGIC Battery has been developed with a safety-first philosophy at its core. Built using high-thermal-stability cell materials, ceramic insulation layers, and high-temperature-resistant electrolyte, the battery is engineered to deliver exceptional durability and protection under demanding conditions. It has successfully undergone rigorous safety validations, including full needle penetration without fire, 180-degree thermal shock testing, 55-degree short-circuit testing without abnormality, and up to 40% cell deformation without fire or explosion. Reinforcing its robust credentials, the battery system has been subjected to more than 2,000 bench tests, over 490 full-vehicle validation tests, and extensive environmental evaluations across extreme temperatures, high altitudes, and severe cold conditions. Complementing this comprehensive safety architecture is an advanced Battery Management System that continuously monitors battery health in real time, 24 hours a day, 365 days a year, ensuring enhanced reliability and peace of mind for customers. In addition, the company is offering the lifetime battery warranty to the first owner of both Hector Tomahawk EV and PHEV.

Intelligence & Connectivity
Technology lies at the core of the MG Hector Tomahawk experience, delivering a seamlessly connected and highly intuitive driving environment. Equipped with MG's most advanced connected car platform, i-SMART 3.0, featuring over 80 smart features, the SUV introduces first-in-segment i-SWIPE technology with 2-, 3-, and 5-finger gesture controls, enabling effortless interaction with key vehicle functions. The newly introduced India's First Gen AI, powered by an advanced voice assistant, allows natural and intuitive conversations along with 30+ Hinglish voice commands, making every journey more personalised and convenient for Indian customers.

Further elevating the in-cabin experience is the segment's largest 15.6-inch HD infotainment screen, complemented by wireless Apple CarPlay and Android Auto and Digital Bluetooth Key with key-sharing capability, and over-the-air software updates. Reinforcing MG's 'It's a Human Thing' philosophy, the Hector Tomahawk also offers six thoughtfully designed experience modes: Nap Mode, Pro Pet Mode, Camp Mode, Quiet Mode, Energise Mode, and Smoking Mode, catering to diverse lifestyle needs and making every journey smarter, more comfortable, and more enjoyable.

The first-in-segment Starmaanch Karaoke app transforms the cabin into an interactive entertainment space. With a library of over 8,000+ karaoke tracks spanning Bollywood favourites, English hits, regional music and children's content, occupants can sing along, record performances and enjoy a truly engaging in-car entertainment environment. The MG App Store also brings together multiple Jio-powered services like access to 18+ entertainment, shopping, social media, quick commerce, food services and gaming apps on a single platform. A new voice-first interface supported by Jio VR and powered by GenAI capabilities and JioSaavn delivers a refreshed and personalized music streaming experience. ETV Bharat, a multilingual digital news and video platform, brings regional content and news closer to customers through multilingual support.



Advanced Safety
Safety remains a cornerstone of the Hector Tomahawk experience. The SUV comes equipped with 6 airbags as standard across all variants, Electronic Stability Program (ESP), Traction Control System (TCS), Hill Hold Control, ABS with EBD, Brake Assist, Electric Parking Brake with Auto Hold, Tyre Pressure Monitoring System (TPMS), ISOFIX child-seat anchors and all-wheel disc brakes.

Further enhancing safety and convenience is the 360° Around View HD Camera System with Wheel View, front and rear parking sensors and a comprehensive suite of Level 2 ADAS technologies. These include Adaptive Cruise Control, Traffic Jam Assist, Lane Keep Assist, Lane Departure Warning, Lane Departure Prevention, Front Collision Warning, Automatic Emergency Braking, Automatic Emergency Braking for Pedestrians and Intelligent Headlamp Control.

MG SHIELD
The MG Hector Tomahawk is supported by MG SHIELD, the brand's comprehensive ownership programme designed to deliver a convenient and worry-free after-sales experience. Customers of Hector Tomahawk EV can avail 3-3-2 benefit program, which includes a three-year unlimited-kilometre warranty, three years of Roadside Assistance, and two labour-free periodic services. For PHEV Customers, the MG SHIELD will offer 3-3-3 package including three-year unlimited-kilometre warranty, three years of Roadside Assistance, and three labour-free periodic services. For added flexibility and peace of mind, customers can further personalise their ownership experience by opting for extended warranty and roadside assistance packages, or choosing from MG's Protect Plans, a range of prepaid maintenance programmes tailored to individual needs.** Customers of MG Hector Tomahawk can also opt for an Assured Buy Back Program.

The MG Hector Tomahawk EV will be available in six striking single-tone colours: Pearl White, Starry Black, Aurora Silver, Celadon Blue, Shadow Gold, and Khaki Green. In addition, customers can choose from two dual-tone options: Shadow Gold + Black and Khaki Green + Black. The Hector Tomahawk PHEV will be offered in Pearl White, Starry Black, Aurora Silver, Celadon Blue, Turquoise Green, and Shadow Gold, along with two dual-tone combinations: Turquoise Green + White and Celadon Blue + White.^^

The Hector Tomahawk EV will be available in both 5- and 7-seater configurations, while the PHEV will be offered exclusively as a 7-seater. Combining advanced electrified powertrains, segment-leading technology, comprehensive safety features, and a premium ownership experience, the Hector Tomahawk is poised to redefine expectations for customers in Hyderabad's premium SUV segment.

For a limited number of bookings, the MG Hector Tomahawk EV is available at an introductory Battery-as-a-Service (BaaS) price starting at ₹13.99 lakh + 4.90 Rs/Km Battery Rental.

Customers opting for full vehicle ownership can avail of the introductory ex-showroom price starting at ₹19.49 lakh. The MG Hector Tomahawk PHEV will be offered at an introductory BaaS price starting at ₹21.79 lakh + 3.20 Rs/Km Battery Rental for a limited number of bookings, while the introductory ex-showroom price will start at ₹25.69 lakh.

MP, AP To Strengthen Ties In Spiritual Tourism; CM Mohan Yadav Backs SIR

Vijayawada: Madhya Pradesh Chief Minister Mohan Yadav has expressed his government's willingness to work with Andhra Pradesh to strengthen ties between the two states, particularly in spiritual tourism, in view of their rich religious heritage.

Mohan Yadav arrived at Gannavaram airport to attend the Dasara celebrations in Vijayawada at the invitation of Andhra Pradesh Chief Minister N. Chandrababu Naidu.

BJP leaders, led by the party's Andhra Pradesh in-charge Arvind Singh Bhadoria and state health minister Y. Satya Kumar, welcomed him.

Speaking to media at the airport, the MP CM described Vijayawada as a beautiful city on the banks of the Krishna. He referred to Andhra Pradesh as one of the country's rapidly developing states. He appreciated the initiatives being undertaken by Chandrababu Naidu for the state's development.

Mohan Yadav backed the Election Commission's Special Intensive Revision (SIR) of electoral rolls, contending that it is aimed at making the electoral process more transparent and impartial. He maintained that every eligible



citizen must have the right to vote and that the names of ineligible persons should be removed from the voters' list.

The MP Chief Minister said the impartial functioning of the Election Commission of India is a

matter of pride for the world's largest democracy. Political parties should seek public support based on their performance and policies, while respecting the people's verdict regardless of the outcome, he underlined.

Mohan Yadav maintained that the Congress has suffered electoral defeats whenever it attempted to undermine the electoral process, citing developments during and after the Emergency.

He asserted that India is progressing under Prime Minister Narendra Modi's leadership, with various states advancing harmony between their communities while competing with each other in development.

On spiritual tourism, the CM said his government is keen on Madhya Pradesh and Andhra Pradesh launching joint initiatives to promote religious tourism, highlighting their prominent pilgrimage centres for mutual benefit.

Those present included BJP state media in-charge Kilaru Dileep, party protocol in-charge Pathuri Nagabhushanam, and Minority Morcha state vice-president Shaik Basha.

Malayappa Swamy Appears As Govardhanagiridhari On Pushpaka Vimanam

NELLORE: Sri Malayappa Swamy, accompanied by Sridevi and Bhudevi, appeared as Lord Krishna lifting Govardhanagiri hill during the Pushpaka Vimanam procession on the sixth day of the Navaratri Brahmotsavams at Tirumala on Saturday evening.

The appearance of the presiding deity drew large numbers of devotees who gathered to witness the procession. The Pushpaka Vimanam is a special feature of the Navaratri Brahmotsavams held during an intercalary month and is traditionally organised to allow the deity and the consorts to rest after the regular



vahana sevas.

The Pushpaka Vimanam was crafted using coconut leaves and decorated with traditional flowers. The structure measures 24 feet in height, 15 feet in length and 15 feet in width, and weighs approximately one tonne. Images of Lord Hanuman, Garuda and divine figures representing the four yugas adorned its sides.

TTD garden deputy director G. Srinivasulu said experts from Tamil Nadu and personnel from the TTD garden department had worked for a week to create the structure. Chennai-based donor Ramprasad Bhatt supported its design.

Jagan Demands President's Rule In AP

Former chief minister and YSRC president Y.S. Jagan Mohan Reddy has demanded President's Rule in Andhra Pradesh, alleging a breakdown of law and order during the ongoing local body election process.

In a post on X, Jagan Mohan Reddy accused Chief Minister N. Chandrababu Naidu of allowing violence and intimidation during the nomination process. He alleged that opposition candidates were being threatened with knives and sticks, nomination centres were being surrounded, and nomination papers were being snatched and torn inside Returning Officers' offices.

He claimed that YSRC candidates were being picked up by the police at night to prevent them from filing nominations. He also alleged that three party MPs who accompanied candidates as proposers were attacked and their nomination papers torn in the presence of the police.

Questioning the safety of ordinary citizens, Jagan Mohan Reddy alleged that the police were protecting ruling coalition supporters instead of ensuring free and fair elections.

Citing incidents in Kadapa, Pulivendula, Kamalapuram, Jammalamadugu, Rajampet, Rayachoti, Punganur, Tirupati, Darsi, Dachepalli and Gurazala, he accused the ruling coalition of undermining democracy. He also questioned the reported police firing in Pulivendula and demanded accountability for the alleged attacks on candidates and proposers.



CM Naidu Wants Coalition Leaders To Resolve Differences During Polls Amicably

Vijayawada: Chief Minister and Telugu Desam president N. Chandrababu Naidu has directed ministers, MLAs, and coalition leaders to coordinate their efforts in ensuring the victory of alliance candidates in the forthcoming local body elections.

He wanted them to improve the alliance's vote share compared to the 2024 assembly polls. During a teleconference with party ministers and MLAs on Saturday, Chandrababu Naidu said TDP has adopted a social engineering strategy to provide representation to different social groups in the local body polls. He underlined that 11 mayoral seats being contested by Telugu Desam have been allocated to candidates from 11 different social groups. The AP CM asked alliance leaders to uphold coalition principles at the grassroots level, work together, and set aside differences.

He emphasised that the victory of alliance-backed candidates must be ensured, whether in gram panchayats, mandal



parishad territorial constituencies (MPTCs), zilla parishad territorial constituencies (ZPTCs) or municipalities.

Naidu said candidate selection has taken into account public opinion and views of party cadres. He asked leaders to visit their respective constituencies, strengthen coordination, and work towards achieving the alliance's electoral target of increasing the victory margin. The TD national president asked alliance leaders to resolve disputes over candidate selection and other local issues amicably to prevent differences from affecting the alliance's prospects. He accused YSRC of acting in ways that could disturb law and order during the local body elections. He asked ministers and MLAs to monitor the opposition party's activities and keep the government machinery alert to avert potential trouble. He called on alliance leaders to counter what he described as YSRC's conspiracies.



Jana Sena Names 14 Candidates In First Municipal list

VIJAYAWADA: Jana Sena has announced its first list of 14 candidates for the upcoming urban local body elections in Andhra Pradesh, naming nominees for two municipal corporations and 12 municipalities.

The list was released with the approval of Jana Sena president and Deputy Chief Minister K. Pawan Kalyan. The announcement follows the Telugu Desam's release of its first list of candidates. With seat-sharing arrangements among the ruling coalition partners completed, the parties are announcing their nominees separately.

For the two municipal corporations, Jana Sena has fielded Reddy Appala Naidu from Eluru and Vangaveeti Radhakrishna from Vijayawada. For the municipalities, the party has nominated Nalla Sridhar for Amalapuram, Thota Rajarajeswari for Chilakaluripet, Kadari Tammayya Naidu for Gollaprolu, Kothapalli Shailaja for Narasapuram, Kallam Jyothi for Nidadavole and Matta Sivapavani for Pedana. The other candidates are Dr Beera Vijay Sekhar for Pithapuram, D. Elumalai for Puttur, Gorle Vijayakumari for Salur, Pitta Janaki Rama Rao for Samalkot, Thotakura Venkata Ramana Rao for Tenali and P. Madhavi for Tiruvuru.

Yaksha Ganam Wins First Prize; Bhatti Urges Youth to Use Films for Social Change



“Bathukamma is a reflection of Telangana’s soul and cultural identity. Just as flowers of different colours and fragrances come together to form Bathukamma, the festival brings people from diverse backgrounds together. It symbolises social justice and equality,” he said.

Bhatti said the state government aimed to develop Hyderabad into a major destination for Indian cinema, beyond its position as a hub for Telugu films.

Although the Telugu film industry was based in Hyderabad, there had earlier been a perception that people from Telangana lacked adequate opportunities, he said, adding that local directors and actors were now gaining recognition.

Under Chief Minister A. Revanth Reddy, the government was committed to identifying emerging talent, supporting creative expression and strengthening Hyderabad’s position in the national film industry.

Bhatti also appreciated the TGFDC for providing a platform for aspiring filmmakers.

Urging participants not to be discouraged by losing, he said winning an award was not the only measure of success.

A total of 29 awards were presented across categories, including short films, songs, folk songs, influencers and essays.

Folk singer and activist Vimalakka said the event encouraged young talent and brought together people interested in different art forms.

She said Bahujana Bathukamma celebrations had been organised across Telangana for 16 years to raise awareness of social issues.

Hyderabad: ‘Yaksha Ganam’, a short film directed by Ram Thalaiva, won the first prize of ₹3 lakh at the Telangana Film Development Corporation’s (TGFDC) Bathukamma Young Filmmakers Challenge Awards.

Deputy Chief Minister Mallu Bhatti Vikramarka urged young filmmakers to raise awareness about climate change, water scarcity and energy conservation through their films.

‘Naa Inti Bathukamma’, directed by Abhinav Santhaboina, secured the second prize with ₹2 lakh, while ‘Illu Velugu’, directed by Prabhuvan Raj, bagged the third prize of ₹1 lakh.

The competition received 2,600 short film entries, highlighting the growing interest in filmmaking among young people in Telangana.

Bhatti said cinema should go beyond entertainment and inspire people to think about issues affecting society.

He called on aspiring directors to combine compelling storytelling with meaningful social messages.

He cautioned that climate change, rising temperatures and changing rainfall patterns could aggravate water shortages in the coming years.

Young filmmakers could use short films to promote rainwater harvesting, prevent water wastage and encourage environmental protection, he said.

He also stressed the importance of conserving electricity amid growing demand.

Prepare Action Plans For Drinking Water, Power, Irrigation: Special CS

Special chief secretary and district special officer Benhur Mahesh Datt Ekka has directed officials to prepare advance action plans for supplying drinking water, electricity and irrigation water in the coming months in view of the expected increase in the impact of a super El Nino.

Stressing that drinking water must receive top priority, he asked officials to educate farmers against paddy cultivation during the Rabi season. He advised farmers in areas with limited water availability to grow maize, pulses, oilseeds and vegetables instead.

He made these remarks during a review meeting with collectors and officials of various departments from the erstwhile Karimnagar district.

Ekka said water availability in the Godavari and Krishna rivers was low and there was little scope for additional inflows. He stressed the need to use the available water judiciously.

He said groundwater levels were declining rapidly and that five to six lakh of the state’s 30 lakh agricultural borewells were



already defunct.

He directed officials to prepare village-level micro action plans for the next eight months, covering drinking water requirements, irrigation water availability, groundwater conditions, power consumption, alternative crops and water conservation.

With electricity demand expected to rise in the coming months, he called for precautionary measures to ensure adequate supply.

Collectors Chitra Mishra of Karimnagar, B. Stayaprasad of Jagtial, Koya Sreeharsha of Peddapalli and Garima Agarwal of Rajanna-Sircilla, along with officials from various departments, attended the meeting.

Pochampally Calls On BRS Cadre To Secure Victory In Graduates’ MLC Polls

Warangal:MLC Pochampally Srinivas Reddy has called on BRS leaders and workers to strengthen the party at the grassroots level and ensure the victory of its candidate in the upcoming Graduates’ MLC elections. He said the people of Telangana wanted BRS president K. Chandrashekar Rao to return to leadership. Speaking at an expanded meeting of key party workers at the BRS office in Balasamudram, Hanumakonda, on Saturday, he urged party cadres to treat graduates’ voter registration as a movement and ensure that every eligible person was enrolled.

He said dedicated efforts could help party workers register a large number of graduates as voters within three days.Criticising the Congress government, Pochampally alleged that it had done nothing for Telangana in the past three years. He accused Minister Ponguleti Srinivas Reddy of focusing on contract-related reviews instead of addressing public grievances.

He also alleged that despite the presence of ministers from the erstwhile Warangal region, the district continued to be dominated by the in-charge minister. Comparing the situation with the previous BRS government, he said MLAs had enjoyed authority over their constituencies during K. Chandrashekar Rao’s tenure, whereas local representatives now had to depend on others to secure funds for development works.

Pochampally urged party leaders to meet graduates working in government departments, educational institutions and other sectors to raise awareness about voter registration. He called for a systematic registration drive in Hanamkonda and urged party workers to secure a decisive victory for the BRS candidate in the forthcoming MLC elections.



Drought Conditions in Telangana: A Challenge for the Revanth Government!

Kommineni Srinivasa Rao’s Comments on the Power Crisis Under Revanth Reddy

Power-related woes in Telangana are steadily intensifying. Chief Minister Revanth Reddy has responded to the situation with gravity, warning that IAS officers will face action if electricity is not supplied adequately to farmers. In reality, there are several reasons behind this power crisis. The impact of ‘El Niño’—a phenomenon currently causing concern globally—is being felt acutely in several Indian states, including the Telugu-speaking states. A lack of sufficient rainfall has escalated into a crisis. In the city of Pune, Maharashtra, a severe shortage of drinking water has emerged; authorities in some cities have even announced a fine of 5,000 rupees for the misuse of water.

In Telangana, the Chief Minister and his cabinet ministers are issuing warnings to farmers and the general public during events held across various districts. They have advised everyone to exercise extreme caution until October, noting that a drinking water crisis is also on the horizon. Farmers are being urged to avoid planting *Yasangi* (rabi/winter) crops that require high water consumption, and the public is being asked to use water sparingly. Hyderabad once faced severe water shortages, but the situation improved significantly thanks to government initiatives that brought water from the Krishna and Godavari rivers. Nevertheless, there are concerns that Hyderabad, too, may face a drinking water crisis this time around. Regarding agriculture, the low water level of the Godavari River has made the construction of irrigation projects difficult. In Telangana, agriculture relies heavily on borewells, with approximately 90,000 of them currently in operation. However, for these borewells to function, a consistent power supply is essential; otherwise, crops may wither due to a lack of water. Reports indicate that such situations have already emerged in several areas. In places where water is supplied via canals, conflicts have reportedly broken out among farmers. Against this backdrop, Chief Minister Revanth Reddy has been conducting reviews and issuing directives for alternative measures. He has explicitly ordered that electricity be provided around the clock to prevent crops from drying up, emphasizing that the next



20 days are critical.

Chief Minister Revanth Reddy has compared the impact of El Niño to the challenges posed by the COVID-19 pandemic. Despite the Chief Minister’s reviews and firm directives, media reports highlight the severity of the power crisis in various regions. Farmers are being forced to use generators to operate their borewells, which imposes an additional financial burden. In some areas, farmers are even resorting to using water tankers to irrigate their fields. Some farmers have taken to social media to share their plight. Consequently, the price of rice is expected to rise significantly, causing further hardship for the general public. This situation has arisen because the demand for electricity has surged to 19,000 megawatts this year, compared to 15,906 megawatts during the same season last year. Hydroelectric power generation is declining as water levels drop in key projects like Srisailem and Nagarjuna Sagar. Meanwhile, it is reported that thermal power projects, such as Yadadri, are not operating at full capacity. The government must recognize the obstacles hindering the supply of electricity to farmers. If adequate arrangements are not made, expressing anger toward officials will yield little benefit. Revanth Reddy himself stated that electricity is not even available for purchase; in such a scenario, one might ask what the officials can realistically do. There are already reports of power cuts in several areas. Since electricity must be provided to farmers free of charge, allocating the entire supply for this purpose would lead to significant financial challenges; therefore, a balance must be struck.

If there are frequent power cuts in a city like Hyderabad, the government will inevitably face severe criticism—a factor the administration will naturally take into account. In this

context, it is worth recalling that when the Centre proposed the bifurcation of the then-undivided Andhra Pradesh to form Telangana, the then-Chief Minister N. Kiran Kumar Reddy presented several arguments opposing the split. A key point he raised was that Telangana would face serious issues regarding irrigation water and electricity following the separation. At the time, KCR—a leader of the Telangana movement—and others strongly condemned his arguments.

After the formation of Telangana, KCR became the Chief Minister. He strategically focused heavily on electricity and irrigation. Despite some criticism, he managed to ensure a 24-hour, uninterrupted power supply shortly after the state was formed. A key factor in this was an agreement to purchase electricity from Chhattisgarh; the existence of a national power grid also proved beneficial. Additionally, projects like the Yadadri Power Plant were constructed. Simultaneously, the Kaleshwaram project on the Godavari River was undertaken on a massive scale. Although there were differing opinions regarding its construction—which cost over a lakh crore rupees—the TRS government proceeded with it. As part of this project, several reservoirs were built, and water was transported into them through lift-irrigation schemes. However, allegations later surfaced regarding these matters, which ultimately caused some political setbacks for KCR.

The Congress party alleged that irregularities had occurred in the power purchase agreements and the construction of the Yadadri project; after coming to power, the party even attempted to initiate an inquiry into these issues. Furthermore, a pillar at the Medigadda Barrage—a critical component of the Kaleshwaram project—sank, leading to severe criticism of the KCR administration.

SAJJANAR PARTICIPATES IN BATHUKAMMA CELEBRATIONS

Hyderabad: The Bathukamma celebrations were organized on a grand note at the City Armed Reserve (CAR) headquarters in Petlaburuj, Hyderabad on Friday evening. Hyderabad Police Commissioner VC Sajjanar participated in these celebrations along with his family. The CAR premises wore a festive look as police personnel and their families, dressed in traditional attire, took part in the celebrations with colourful Bathukammas.

Extending festival greetings, Sajjanar, said “The Bathukamma festival is a symbol of the cultural splendor of Telangana and the unique tradition of worshipping nature. Celebrating this festival with our police families, who are constantly working hard to maintain law and order, gave me great joy and satisfaction.”

“I sincerely hope that this festival will fill the lives of all women with new lights, happiness and good health with the blessings of Mother Nature,” he added



Srikanth and Ooha’s daughter Medha Meka to debut with new-age rom-com #MythrilnLove

Medha Meka, daughter of Telugu actors Srikanth and Ooha Meka, is set to make her acting debut alongside newcomer Jai Jasti in Mythri Movie Makers’ upcoming romantic comedy tentatively titled #MythrilnLove. The film marks Prithvi Vanam’s feature directorial debut and was launched with a grand pooja ceremony in Hyderabad.

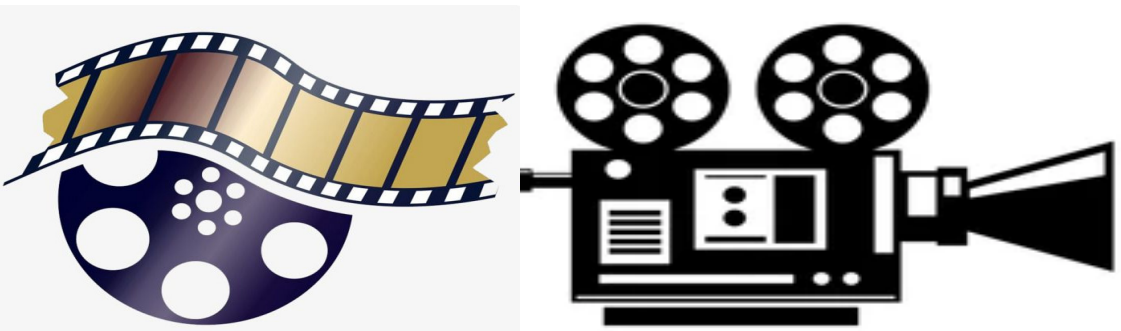


Hyderabad: Medha Meka, the daughter of well known Telugu actors Srikanth and Ooha Meka, will make her acting debut in director Prithvi Vanam’s upcoming new age romantic comedy, which is tentatively being referred to as #MythrilnLove. Mythri Movie Makers, which introduced the fresh pairing of Vaishnav Tej and Krithi Shetty with the National Award-winning musical romantic entertainer ‘Uppena’, is now set to present another intriguing love story. The film, tentatively being referred to as #MythrilnLove, was officially launched with a grand pooja ceremony, marking the beginning of an exciting cinematic journey for the young team. MLA Ganta Srinivasa Rao handed over the script to the makers while Sahu Garapati and Archana switched on the camera. Nandini Reddy sounded the clapboard and Sowmya Yerneni directed the first shot. Medha Meka, the daughter of acclaimed actors Srikanth Meka and Ooha Meka (Also known as Sivaranjani in Tamil), has completed her bachelor’s degree in marketing. She embarks on her acting journey with this film. Along with her, Jai Jasti, a passionate dreamer who pursued filmmaking and Business Economics, makes his acting debut as the male lead. During his academic journey, Jasti developed expertise in sound, editing, screenwriting, and theatre arts. He subsequently worked as an assistant director under Anil Ravipudi on ‘Gaali Sampath’ and ‘F3’, while also gaining experience through a few independent film projects. Sources close to the unit say that the new-age romantic comedy, #MythrilnLove will explore the peculiar dynamics of a relationship between a boy and a girl, blending romance, humour, and family drama into an entertaining cinematic experience. The film, sources claim, will look to appeal to audiences across all sections. Prithvi Vanam, who earned recognition for directing popular web series such as 30 Weds 21 and Middle Bench Ravi, makes his feature-film directorial debut with this project. Director Mahesh Babu P, known for Miss Shetty Mr Polishetty and Andhra King Taluka, is to be associated with the film as its creator. One other interesting aspect about the film is that Sai Harsha, the son of popular lyricist Ramajogayya Sastry, is to score the music for the movie. The makers unveiled the film’s first look poster, introducing the fresh pairing of Jai Jasti and Medha Meka. The poster beautifully captures the warmth, tenderness, and magic of young love. Jai sports a casual, colourful checked shirt and a beard, while Medha looks elegant with her long, flowing hair and a soft smile.

Mamitha Baiju in Talks for ‘Jai Hanuman’?

The chartbuster Kurchi Madathapetti from Superstar Mahesh Babu’s film Guntur Kaaram has etched its name into the history by surpassing 600 million views on YouTube. With this feat, it becomes only the third Telugu song to cross this landmark, joining the ranks of Butta Bomma and Ramulo Ramula from Ala Vaikunthapurramuloo. What makes this achievement even more impressive is the pace at which it was accomplished. According to reports, Kurchi Madathapetti hit the 600 million mark in just 425 days, making it the fastest Telugu song ever to reach this number. The song’s phenomenal popularity can be attributed to several key factors: the infectious, high-energy composition by music director Thaman S, the electrifying dance performances by Mahesh Babu and Sree Leela, and its viral appeal across social media platforms. From Instagram reels to fan edits on YouTube Shorts, Kurchi Madathapetti has inspired a wave of user-generated content, further propelling its reach and engagement. Interestingly, despite Guntur Kaaram underperforming at the box office, its music has emerged as a standout success. This contrast underscores the power of music in transcending a film’s commercial fate. The song has resonated with fans across Telugu-speaking states and garnered a nationwide audience, making it one of the most recognizable Telugu tracks in recent times. For Thaman, Kurchi Madathapetti is a career milestone and a testament to his consistent ability to create chart-topping numbers. With its momentum still strong, the song is now eyeing the 700 million mark, a feat that looks well within reach in the coming months. While the Mahesh Babu–Trivikram Srinivas collaboration in Guntur Kaaram may not have met expectations at the box office, Kurchi Madathapetti stands as a shining example of how a powerful soundtrack can leave a lasting legacy, long after the curtains fall on the film.



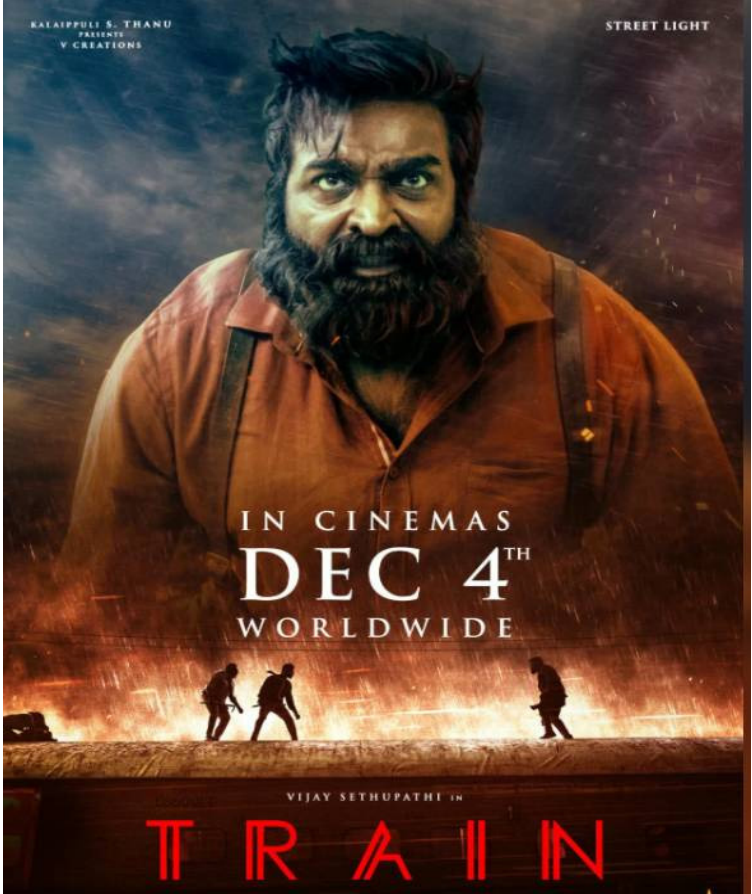


CINEMA

Vijay Sethupathi’s ‘Train’ to hit theatres worldwide on December 4

Vijay Sethupathi-starrer action thriller Train, directed by Mysskin and produced by Kalaippuli S Thanu, is set for a worldwide theatrical release on December 4. The film has already received a U/A certificate from the Censor Board and has generated significant buzz following its action-packed teaser.

Chennai: The makers of director Mysskin’s eagerly awaited action thriller ‘Train’, featuring actor Vijay Sethupathi in the lead, have now announced that their film will hit screens on December 4 this year. It may be recalled that the film has already been cleared by the Censor Board for release with an U/ A certificate. Producer Kalaippuli S Thanu, whose production house V Creations is producing the film, took to his social media timelines to drop the update. Thanu wrote, “Get ready for the ride!#Train storms into cinemas worldwide on ‘DECEMBER 4!’” A couple of months ago, Thanu had announced the news that the film had been cleared by the Censor Board for release. He had then said, “Train censored U/A.” For the unaware, director Mysskin’s fast-paced action thriller, ‘Train’, featuring actor Vijay Sethupathi in the lead, has triggered huge



interest in fans and film buffs ever since the makers released a teaser recently. The high octane 43-second teaser shows a speeding train under the control of some vicious people. Scared passengers fearing for their lives look on as one man (Vijay Sethupathi) wages a lone battle. It’s evident from the teaser that the train, which resembles a speeding monster, is not halting at any station that it is scheduled to stop at. More significantly, those who seem to have taken control of the

train seem to have come well prepared. What is their mission? Who are these people? And who importantly is the person trying to take them on? Like all other Mysskin thrillers, ‘Train’ too promises to be an edge-of-the-seat thriller. Train, which is being produced by V Creations and directed by Mysskin, will feature a host of stars including Nasser, Shruti Haasan, Yugi Sethu, Narain, KS Ravikumar, Sampath Raj, Kalaiyaran, Ira Dayanand and Preethy Karan. The film has cinematography by Fowzia Fathima and music by Mysskin himself. Interestingly, Narain in a post on social media last year had released pictures of himself on the sets of Train. The pictures revealed that he was playing a police officer in the film. The disclosure led to speculation if whether Mysskin was attempting to build a Mysskin Cinematic Universe with Train. The reason for the speculation was that Narain had also played the role of a cop in Mysskin’s superhit film ‘Anjaathey’. However, there has been no confirmation regarding this.

Forget Star Power, The Song That Created a Sensation Is Out Now

A star hero, a popular heroine, expensive promotions and a huge budget are not always necessary to attract audiences.

A star hero, a popular heroine, expensive promotions and a huge budget are not always necessary to attract audiences. Sometimes just a catchy song and the right social media strategy are enough to create a buzz. The song ‘Jim Jim Tara’ from the upcoming horror comedy film Parnashala is a perfect example of this trend. The makers of Parnashala have officially released the full version of ‘Jim Jim Tara’ through Aditya Music today. The song has already attracted lot of attention on social media. Its growing craze has created more interest in the film even before its full version reached audiences.



The interesting thing about ‘Jim Jim Tara’ is that it started gaining attention even before its official release. Short videos and clips featuring the song began circulating on social media platforms. Many users already created Instagram Reels using its catchy tune. Some celebrities also used the song in their content. This response shows how social media can help a song reach a wider audience without spending huge amounts on promotions and also on starcast. When people like a song, they share it with their friends and followers. This helps the song reach more people and gain popularity. So this song proved that movies can have different promotions without spending money. G. Lakshmidevi wrote and sang the song for Parnashala. Her contribution has helped the song become an important part of the film’s promotional campaign. Produced by Manchi Venkat under the SLT Films banner, Parnashala is directed by Y.G. Bharat. The film combines horror comedy with elements of a suspense thriller.